

SERVE Food & Beverage



Food Manufacturers | Craft Breweries | Wineries | Private Labelers | Specialty/Gourmet

Add Labels. Imagine the Possibilities.

Our label product ideas in the food and beverage industry are as hearty as your appetite for innovation, choice and new flavors. Let our expertise help promote your food or beverage products.

From standout colors to stylish and sturdy finishes that work in many environments, we manufacture it all. We do more than offer labels; we offer labels that work better and smarter for you.

Product Ideas

- Private Brand Labels
- Packaging Labels
- Promotional
- Window Decals
- Bottleneck/Shelf-Hangers
- Napkin Bands
- Magnets
- Coasters
- Tags
- Custom Printed Tape
- Scented Labels
- Coupons



Choosing the right label

Finding the perfect food and beverage label for you starts with understanding its performance demands.

Please answer the following questions:

- ❑ Are the labels imprinted? If so, how?
- ❑ Should the labels be permanent, repositionable or removable?
- ❑ How long must labels last after application? 1-3 or more years? For inside or outside use?
- ❑ To what surface will the labels be applied: paper, metal, glass, wood, painted surfaces, corrugated box, plastic, or shrink-wrap?
- ❑ What's the surface shape and texture: smooth, rough, cylindrical, flat, curved, flexible or pebbled? Will the surface be wet, dirty, dusty, or oily?
- ❑ At what temperature will the labels be applied: moderate (40–80°F) or freezer (< 32°F)? What's the temperature of the product when the label is applied?
- ❑ What estimated max and minimum temperatures would the labels be exposed to?
- ❑ Any harsh environments the labels will be exposed to: chemical baths, abrasives, petroleum products or chemical solvents?

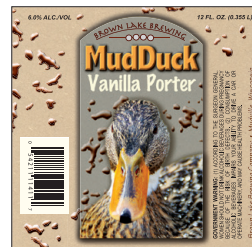
This sampling of information will help us get started. Then let our sales and customer service reps help you create successful labels that you crave.

"You helped us create a label that meets our product's environmental demands, looks outstanding and costs less than we anticipated."

-Michael J., Cincinnati, OH



**Award
Winning
Labels
designed by**



"Thanks to your expertise, our product label won a GLGA Award and generated a lot of positive feedback from our customers."

-Dave M., Milwaukee, WI



"Your labels helped expand my offerings and boost my revenue by 30% -D. Conley, Kansas City, MO